

RULES AND REGULATIONS OF THE “ARENA” EVENT

(hereinafter: “Rules and Regulation”)

[GENERAL PROVISIONS]

1. The organizer of the “Arena” event (hereinafter referred to as the “Event”) is Krakowski Park Technologiczny sp. z o.o. with its registered office in Kraków, Podole 60, Tax Identification Number (NIP): 675-115-78-34, hereinafter referred to as the “Organizer.”
2. The goal of the Event is to present games and studios to Publishers, Investors and media during the Digital Dragons 2023 Conference and to support the building of business relationships between stakeholders.
3. The event runs **from December 20, 2022 through May 16, 2023.**
4. The event is divided into two stages: online qualifications (hereinafter: Qualifications) and final presentation (hereinafter: Finals).
5. The Event is organized in a hybrid format: it is available both online and to offline participants of the Digital Dragons 2023 Conference.

[EVENT PARTICIPATION]

1. The Event is open to young game studios and informal teams who have produced at least a game prototype/demo/playable build or with experience in making and publishing games.
2. Participation in the Event is entirely voluntary.
3. All submissions to the Event should contain a pitchdeck in the form of a multimedia presentation and other necessary materials as listed in the entry form.

[STAGE I: ONLINE QUALIFICATIONS AND INTERNAL SELECTION]

1. Participation in the Qualifications is free of charge. A game is submitted through an online form at: <https://digitaldragons.pl/dd-arena-indie-showcase/>.
2. Registration can be made no later than March 15, 2023.
3. From the submissions, the Digital Dragons Incubator and Accelerator Team will select the studios/informal teams that will be granted the rights to presenting themselves at the Finals during the Digital Dragons 2023 Conference.
4. The DD Incubator and Accelerator Team will choose the final presentations via internal voting.
5. The list of qualified entities will be announced by the Organizer no later than April 12, 2023.
6. The Organizer will inform about qualifying to the Event via e-mail; the message will be sent to the e-mail address provided in the application form.

[STAGE II: FINAL PRESENTATION]

1. The qualified studios/team will be able to present their game or studio in front of Investors and Publishers from all over the world during the Digital Dragons 2023 Conference on May 15-16, 2023.
2. The entities qualified to the Event have until April 24, 2023 to confirm their participation in the Event by e-mail to the address: kmagdzyak@kpt.krakow.pl.
3. The qualified entities will receive tips and advice regarding the presentation from the Organizers.
4. Each presentation will last 5 minutes, after which a short Q&A session might be held.
5. By agreeing to participation in the qualification process, the participants agree to send information about their games and contact data to the Publishers and Investors after the Event is ended. They will be contained in the „Libretto” format – collected data on the qualified games and entities presenting themselves at Digital Dragons Arena.

[PROCESSING OF PERSONAL DATA]

According to Art. 13 sec. 1 and sec. 2 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Journal of Laws EU.L No. 119, p. 1) hereinafter referred to as: GDPR, we would like to inform you that:

1. The administrator of the personal data of the participants of the Event is Krakowski Park Technologiczny sp. z o.o. with its registered office in Kraków at ul. Podole 60, 30 – 394 Kraków, REGON 351381295, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court for Kraków - Śródmieście in Kraków, 11th Commercial Division of the National Court Register under KRS number 0000058058, share capital: 17,567,000.00 PLN, e-mail contact: biuro@kpt.krakow.pl,
2. The administrator has appointed a Data Protection Officer who can be contacted at the following e-mail address: iod@kpt.krakow.pl
3. Personal data will be processed in order to:
 - a) facilitate participation in the “DIGITAL DRAGONS ARENA” Event, including registration through the application form, posting a list of Event participants on the Facebook event page and administering the Event. The basis for the processing of personal data is voluntary consent, i.e. art. 6 sec. 1 lit. and GDPR,
 - b) receive marketing and promotional information regarding the Administrator's activities, only on the basis of a separate consent (legal basis: Article 6(1)(a) of the GDPR).
4. Providing personal data is voluntary, but necessary in order to participate in the Event.
5. **At the same time, we would like to inform you that participation in the Event means that you, as a participant, consent (legal basis: Article 6(1)(a) of the GDPR) to the dissemination of his image in the scope of placing photos and recordings from the course of the Event on the Administrator's websites (media social networks and website), as part of information and promotional activities.** We assure you that your image will not be used for commercial purposes, therefore you are not entitled to any claims, in particular the right to remuneration.

6. Participants have the right to access data, the right to rectify data, the right to limit the processing of personal data, the right to request data deletion, to object to data processing, as well as the right to withdraw consent at any time without affecting the lawfulness of the processing that has been carried out on the basis of consent before its withdrawal - if the processing is based on the consent granted to us - in the cases and under the conditions set out in the GDPR. The rights listed above can be exercised by contacting the Administrator or the Data Protection Officer.
7. You have the right to lodge a complaint with the competent supervisory authority - the President of the Office for Personal Data Protection, when it is justified that your personal data is processed by the Administrator contrary to the provisions of the GDPR.
7. The recipients of your personal data will only be entities authorized under the law. Your data may also be transferred to entities processing them at the request of the Administrator, e.g. organizers and patrons of the Event, IT service providers and other entities processing data for the purposes specified by the Administrator - such entities process data only on the basis of an agreement with the Administrator.

Personal data will be processed no longer than it is necessary for the proper organization of the Event or until the consent to their processing is revoked or objections to processing are expressed. If you consent to receive marketing information, the data in our databases will be stored for a period of 10 years or until the consent to processing is withdrawn.

[COPYRIGHT]

1. All participants of the Event must own the copyrights to the presentations/pitchdecks they submit.
2. All participants in the Event retain full copyrights to the submitted pitchdecks.
3. The Organizer reserves the right to use all materials provided during the registration process for the purposes of the Digital Dragons promotion and the Event.
4. The participant takes full responsibility for the presentation shown during the Finals.

[OTHER PROVISIONS]

1. The Organizer reserves the right to amend these Rules and Regulations at any time without giving any reason, if it does not affect the acquired rights of the participants.
2. During the Event, the content of the Event Rules and Regulations will be available for viewing at <https://www.kpt.krakow.pl/branza-gier-wideo/>.