Digital Dragons

Katowice Convention Center

Digital Dragons Conference 2026

Report

Digital Dragons Conference is the leading B2B event in the gaming industry, attracting 2,350 participants from over 45 countries. It is a place where business meets creativity, bringing together industry professionals from 56 countries, including developers, publishers, investors, creators and media representatives from around the world.

Attendance

2350 ATTENDEES

45.5% FIRST-TIME PARTICIPANTS

54.5% RETURNING PARTICIPANTS

ATTENDEE PROFILE

Digital Dragons welcomes commissioned writers, so where decision-makers meet, there's 20% of attendees work in Media, Journalist, or Director level positions.

Participant mix

824 COMPANIES

56 COUNTRIES

2838 BUSINESS MEETINGS

Another edition with over 2000 participants

Platforms

Companies mix

Reason of attendance

Speakers

114 POLISH SPEAKERS

84 FOREIGN SPEAKERS

Top-rated talks

4.98 KAMIL CZERWIŃSKI

From Hitman to Tomb Raider: Narrative Principles in Game A/A

4.97 ŁUKASZ ZALEWSKA

Thriving as an Artist in a Transforming Industry

4.97 ANDRZEJ SIKORSKI, JAROSŁAW ZYZAK

Fury – Full-pixel Real Simulation System

Leading gaming platforms in attendance

6 PC/MAC, XBOX, PS5, PS4, PLAYSTATION, NINTENDO

Leading gaming platforms including Xbox, Sony PlayStation, and Nintendo underscore the event's significance for the gaming industry, attracting representatives of the professional gaming ecosystem. The presence of these platforms underscores the event's unique opportunities for networking, business development, and knowledge exchange.

Programme

198 SPEAKERS

127 LECTURES AND PANELS

3 NETWORKING PARTIES

4.8 AVERAGE RATING OF LECTURES AND PANELS

LEGAL & BUSINESS SUMMIT
by RYMARZ • ZGORT • MARUTA

Polish Video Games Industry Roundtable

Roundtable gathered representatives of public administration, academic institutions and grassroots programme experts. Discussions focused on formal and informal education, as well as high-level shaping the future development of the Polish game industry.

Indie Zone II / Digital Dragons Arena

Indie Zone continues to be a key feature of Digital Dragons, the event in Poland's gaming industry. The Indie Zone is an area for Digital Dragons Arena and Digital Dragons Conference participants, where they can meet independent developers, investors and media representatives.

The Indie Zone had an even stronger presence at Digital Dragons 2026. It featured dozens of projects at its disposal, including the Indie Zone Showcase, which showcased independent titles from Poland's gaming industry.

51 INDIE ZONE EXHIBITORS

24 DIGITAL DRAGONS ARENA PARTICIPANTS

1 263 353 EVENT VIEWS IN VIDEO

COMMUNITY VOTE AWARD
Martial Law: Our Spring

BEST STITCH AWARD
Cthulhu Keeper

India Dragons Awards winners

DRAGONS SPIRIT
PILOTED BY CRAVIL FOROW GAMES

DRAGONS SPIRIT
FIGHT ALPHABETICS BY SOFT CRUNCH GAMES

DRAGONS SPIRIT
DRIFTON BLURR BY UNMAT

Sponsors

Main Partner: MAŁOPOLSKA INNOVATIVE

Host City: Kraków

Indie Zone & Technology Partner: AMD

Gold Sponsors: CD PROJEKT RED, RADE SERES GAMES

Audio Tree Gold Sold Sponsor: audioKinetic

Audio Community Partner: za'ks

Audio Gear Partner: CHANNEL ONE

Silver Sponsors: vistop, GREENDELL, O-E, Playtika, X-KOM

Bronze Sponsors: PAPAYA, SNEAKYBEE, GRAIL, FUTURE GAMES

Academic Partner: UNIVERSITY OF SILESIA

Conference Planning Partner Sponsor: EXIXIA

Digital Dragons Awards winners

BEST PIXEL ART GAME
CRONOS: THE NEW DAWN
BY BLUE MANCHU

BEST PIXELATED GAME (GAME OF THE YEAR)
THE ALTERS
BY 11 BIT STUDIOS

BEST PIXELATED GAME (GAME DEVELOPMENT STUDIO OF THE YEAR)
CRONOS: THE NEW DAWN
BY BLUE MANCHU

BEST PIXELATED GAME (GAME DESIGN AWARD)
THE ALTERS
BY 11 BIT STUDIOS

BEST PIXELATED MOBILE GAME (GAME DESIGN AWARD)
ROBOTIK WALLS
BY TAPTOTAP LTD

BEST PIXELATED GAME (PLAYER'S CHOICE)
EXPEDITION 33
BY SANDFALL INTERACTIVE

SPECIAL RECOGNITION AWARD GRZEGORZ WATROBA

Media coverage summary

1053 INFORMATION RELEASED

335.2 REACH

13.3 ENGAGEMENT

6.8 ESTIMATED AVE

156 990 VERIFIED AVE

Digital Dragons in pictures

Thank you for being with us at Digital Dragons Conference 2026

See you next year, 23-25 May 2027!